

# ADVERTISE YOUR BUSINESS IN THE

# Luthervillian

Lutherville Community Association Newsletter

## GROW YOUR BUSINESS & BROADEN YOUR REACH!

Did you know that the Luthervillian is distributed to over 750 homes quarterly? Advertising in our community newsletter is a great way to reach new consumers and showcase your business and services.

**Newsletters go out quartley in the Spring, Summer, Fall, and Winter.**

### 1/4 PAGE AD (VERTICAL)

4"W x 5"H

File Requirements:  
CMYK, high resolution 300 dpi  
1200px X 1500px  
(Printed in black and white)

### 1/2 PAGE AD 8"W x 5"H

File Requirements:  
CMYK, high resolution 300 dpi  
2400px X 1500px  
(Printed in black and white)

### BUSINESS CARD SIZE AD 3.5"W x 2"H

File Requirements:  
CMYK, high resolution 300 dpi  
950px X 700px  
(Printed in black and white)

### 1/4 PAGE AD (HORIZONTAL) 8"W X 2.5"H

File Requirements:  
CMYK, high resolution 300 dpi  
2400px X 750px  
(Printed in black and white)

## Advertisement Sizes & Prices

Prices are for 1 year / 4 Issues

AD SIZE	SIZE (w x h)	PRICE
1/4 Page (Vertical)	4" x 5"	\$250
1/2 Page	8" x 5"	\$500
1/4 Page (Horizontal)	8" x 2.5"	\$250
Business Card	3.5" x 2"	\$125

\$50 additional charge if the advertiser would like to have the ad created/designed for them.

Advertiser to provide artwork.

To learn more, contact:  
[luthervilliannews@gmail.com](mailto:luthervilliannews@gmail.com)

You can pay online via PayPal by visiting  
[luthervillecommunityassociation.org](http://luthervillecommunityassociation.org)  
or mail your check payable to:  
**Lutherville Community Association**